



#FIERO

**SUPER REFINISHING PRIMER
WITH S.A.M. TECHNOLOGY
OPTIMAL COATING PREP**



DESCRIPTION

- ▶ Resin, filler, and wax free (does not contain fillers).
- ▶ Drastically reduces working time.
- ▶ No need to wait before applying the coating.
- ▶ Compatible with all coatings.
- ▶ High gloss: does not fade under UV light or after the use of IPAs.
- ▶ Compatible with coatings that require UV curing processes.
- ▶ Perfect finish and shine even on extra-delicate surfaces.
- ▶ Balanced cut to eliminate microswirls generated by compounds.
- ▶ With "SAM Technology": guarantees a better bond with any coating.
- ▶ High performance, free from dust, odourless and low VOC content.
- ▶ #FIERO is an innovative and sophisticated water-based wax-free and silicon-free refinishing primer. It doesn't cover defects but eliminates them, leaving a pure and true high-gloss finish on the treated surface and creating the ideal conditions for the application of nano-ceramic coatings.
- ▶ Our primer was designed to prime surfaces before the application of coatings thanks to our innovative S.A.M. (Self Assembled Monolayer) technology, guaranteeing a strong bond between the surface and the nano-ceramic coating, including our #CUPIDO sealant. Traditional primers that use resin or fillers to obtain a strong refinish require long curing times to bond to the paint, usually between 6 and 12 hours.
- ▶ #FIERO avoids this because it allows the coating to be applied immediately after the refinishing phase, saving the detailer a lot of time. #FIERO is a true super refinisher: it can be used with IPAs and is compatible with all coatings that require UV light without affecting the gloss.
- ▶ #FIERO doesn't contain any resins, fillers or waxes and its formula includes a specific blend of synthetic abrasives that adapt to the surface thanks to our innovative "Adaptive Abrasive Technology."
- ▶ This technology guarantees a perfect and pure finish every time on soft and hard paints.
- ▶ #FIERO cuts down working times on any type of paint and performs best on delicate surfaces such as reflow, soft and tacky paints. When used on hard and ceramic surfaces in combination with our #AUDACE compound, the job can be completed in just 2 steps. This is why detailers choose #FIERO.

RECOMMENDED PADS



SPEED



Random orbital sander:

Distribution: speed 1
Start of cut: speed 3
End of cut: speed 5



Rotary sander

400-600 rpm
1000-1200 rpm

ACCESSORIES



Random orbital sander



Rotary sander

One Step with Hybrid Pad

DIRECTIONS FOR USE

Using a random orbital sander, spread the product evenly at a constant speed of 4.5 on an area of 40x40cm until the primer is used up. Recommended pad: medium soft yellow or soft black.

VEHICLES



SPECIFICATIONS

Physical state	White paste
pH value at 20°C	7.8
Density at 20°C	1.05 g/cm ³
Water solubility	Can be mixed

SURFACES



Bodywork
Pillars



Delicate paints

AVAILABLE FORMATS

Code	Format		
LAB64	250g bottle	6	168
LAB65	500g bottle	6	145

FOR PRODUCT SAFETY INFORMATION, CONSULT THE LABEL OR SAFETY DATA SHEET.